

| MARLBORO KS (SOFT PACK) |        |         |         |          |         |         |
|-------------------------|--------|---------|---------|----------|---------|---------|
| DATE                    | FTC-CO | FTC-H2O | FTC-NIC | FTC-PUFF | FTC-TAR | FTC-TPM |
| 1/1/93                  |        | 3.52    | 1.08    | 9.8      | 16.2    | 20.8    |
| 3/1/93                  | 12.1   | 3.72    | 1.06    | 9.5      | 16.0    | 20.8    |
| 5/1/93                  |        | 2.92    | 1.12    | 9.1      | 15.8    | 19.8    |
| 7/1/93                  | 15.4   |         |         |          |         |         |
| 8/1/93                  |        | 2.74    | 1.12    | 9.2      | 16.3    | 20.2    |
| 9/1/93                  |        | 2.80    | 1.13    | 9.3      | 16.4    | 20.3    |
| 12/1/93                 |        | 2.75    | 1.10    | 9.2      | 15.9    | 19.8    |
| AVERAGE                 | 13.8   | 3.08    | 1.10    | 9.4      | 16.1    | 20.3    |
|                         |        |         |         |          |         |         |
|                         |        |         |         |          |         |         |
|                         |        |         |         |          |         |         |
|                         |        |         |         |          |         |         |
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|                         |        |         |         |          |         |         |
|                         |        |         |         |          |         |         |
|                         |        |         |         |          |         |         |
| NEWPORT 100 (SOFT PACK) |        |         |         |          |         |         |
| DATE                    | FTC-CO | FTC-H2O | FTC-NIC | FTC-PUFF | FTC-TAR | FTC-TPM |
| 1/1/93                  |        | 2.94    | 1.32    | 9.0      | 17.1    | 21.4    |
| 3/1/93                  | 16.8   | 3.09    | 1.30    | 9.1      | 18.6    | 23.0    |
| 5/1/93                  |        | 2.28    | 1.35    | 9.0      | 17.4    | 21.0    |
| 8/1/93                  |        | 2.45    | 1.34    | 8.8      | 18.4    | 22.2    |
| 9/1/93                  |        | 3.03    | 1.39    | 9.2      | 18.7    | 23.1    |
| 11/1/93                 |        | 2.65    | 1.38    | 9.0      | 18.2    | 22.2    |
| AVERAGE                 | 16.8   | 2.74    | 1.35    | 9.0      | 18.1    | 22.2    |

TITL Market Sample # 37

|                  | <u>Tar</u> | <u>Nicotine</u> | <u>CO</u> |
|------------------|------------|-----------------|-----------|
| Marlboro KS (SP) | 15.8       | 1.09            | 14.6      |
| Newport 100 (SP) | 18.2       | 1.38            | 18.5      |